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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/591,577	06/09/2000	Charles A. Eldering	T702-03	2970
27832	7590	08/14/2008		
TECHNOLOGY, PATENTS AND LICENSING, INC./PRIME			EXAMINER	
2003 SOUTH EASTON RD			RETTA, YEHDEGA	
SUITE 208			ART UNIT	PAPER NUMBER
DOYLESTOWN, PA 18901			3622	
			MAIL DATE	DELIVERY MODE
			08/14/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Interview Summary	Application No. 09/591,577	Applicant(s) ELDERING ET AL.
	Examiner Yehdtega Retta	Art Unit 3622

All participants (applicant, applicant's representative, PTO personnel):

(1) Yehdtega Retta. (3) _____.

(2) Andrew Spicer. (4) _____.

Date of Interview: 05 August 2008.

Type: a) Telephonic b) Video Conference
c) Personal [copy given to: 1) applicant 2) applicant's representative]

Exhibit shown or demonstration conducted: d) Yes e) No.
If Yes, brief description: _____.

Claim(s) discussed: 1.

Identification of prior art discussed: US 6091411 (Straub et al.).

Agreement with respect to the claims f) was reached. g) was not reached. h) N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Examiner explained that psychological or sociological study is interpreted to mean behavioral studies. Applicant's representative however explained that behavioral aspects do not equate to the claimed psychological or sociological study but did not explain what the study equates to. Applicant's representative also indicated that since the claim recites that the rule is based on psychological or sociological study it means that it is based on outside study.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

/Yehdtega Retta/
Primary Examiner, Art Unit 3622